The Great Hormone DECEPTION

How an Entire Generation Was Led to Waste Millions on Hormones That Don’t Work

Craig Koniver, MD
Hey it’s Dr. Koniver here...

If you’re committed to eating well and taking care of your body, but you still aren’t seeing the results you want, then please understand something important...

What you are about to discover may very well make you very angry. Because there’s a good chance that you’ve been wasting a good deal of money trying to ensure your future health.

The problem is that countless men and women all over the country are wasting a huge amount of money on hormones and supplements that just aren’t doing the job.

Now the problem isn’t with the hormones or the supplements. Those substances are designed to do certain things. And for the most part, they do their job just fine.

To make a long story short, the problem is in how these substances are being used.

Suffering From the “January Syndrome”

How many times have you tried a “new” diet, a “new” medicine, a “new” exercise regimen with hopes of losing weight, improving your energy and hoping to reverse the aging process?

If you are like the millions of Americans who make New Year’s resolutions, buy books, join gyms, and/or take hormone (even bio-identical hormone) prescriptions, then you know exactly what I am talking about.

Let’s face it, feeling great and aging well is difficult. That is why we are all so interested in spending our hard earned dollars on getting results. Unfortunately, the vast majority of these “latest and greatest” programs only take your money without providing the results you want.

You must be familiar with how the mainstream media promotes all of this. What has become even worse now is how the supplement manufacturers are getting into the fray.

Now, not only will you see commercials for how the medicine Abilify is needed for good mood, but you will hear how Green Coffee Bean extract is needed to lose weight.

On top of this, doctors who have very little training and understanding of real health are promoting hormones (even bio-identical ones) as the panacea to rejuvenating your health.

You’ve Been Led to Believe a Lie, Because Doctors Simply Don’t Know the Truth!
Over the last several months, I have been working on a new health program based on my discovery about how hormones truly work in the body.

This program is designed specifically for anyone interested in…

- Losing fat
- Improved skin texture
- Increased energy
- Restful sleep
- Life Transformation

Now, I am fully aware that you can go online or go to the store and buy a book or a supplement or even go to other doctors who “promise” you the exact same thing.

We all want this. We all want to feel our best, look our best and prevent bad illnesses from occurring within us as we age.

I know this is what I want.

And I want it for you too.

I have spent the last decade learning and researching all of the advancements in health and medicine. I have attended conferences and spoken to so many health leaders. I have seen thousands and thousands of patients and continue to see patients everyday.

Being a human in today’s world comes with a long list of challenges.

From the toxic exposures that are ever increasing in the environment, to the poor quality of the food supply, to our limited focus on exercise, we are aging faster than we ever have before.

As a result, we are now a society that is more depressed, tired and overweight than ever before.

**Is Hormone Replacement the 21st Century “Fountain of Youth?”**

We have more heart disease, cancer and autoimmune disease than ever before.

And in our effort to feel and look better and prevent all of these chronic issues, we go about our day trying our best. We try to make good food choices and be consistent with exercise. We filter our water and take a variety of vitamins and nutrients to help keep our human system churning along as efficiently as possible.

Unfortunately, this is not enough. Not if you ACTUALLY want to reverse the aging process and feel better and look better.

Now, I am fully aware that there are clinics everyday springing up all over that promise the fountain of youth through hormone replacement.
This approach certainly seems to be the most popular. And I am fully familiar with hormone replacement as I have been helping patients in my practice with bio-identical hormones for over a decade now.

Hormones, themselves, can be helpful in the pursuit of feeling great and preventing disease. By hormones, I am referring to:

- Estrogen
- Testosterone
- Progesterone
- Thyroid
- Cortisol
- DHEA
- Growth Hormone
- Insulin

Each hormone plays a part in our physiology and in my estimation is responsible for 80-90% of how we feel on a given day.

It is no wonder why so many people are interested in hormones.

So if you are interested in feeling well and increasing your energy and quality of life, bio-identical hormone replacement certainly is something to consider.

The Little Known Secret About How Hormones Really Work

Nothing is perfect in nature and therefore bio-identical hormone replacement is not perfect either. In fact, if you read further, you will begin to understand that our lack of understanding hormones and how they work, will actually lead to further problems and become gigantic roadblocks in your pursuit of improved quality of life, more energy and disease prevention.

At this point, I think it is a good idea for me to introduce to you the concept of how hormones work.

The only way that ANY hormone can work is that it has to bind to its receptor.

Read that sentence again. This is a crucial point and one that I want you to remember.

It does NOT matter how much hormone is circulating in your blood stream.

The only factor for hormones and their influence in the body is how efficiently these hormones can bind to the hormone receptors.

This is a subtle, yet very important point. And frankly, most doctors and practitioners that prescribe hormones fail to understand this.

And by failing to understand this point, these doctors and practitioners are doing their patients a great disservice.
Why?

Because they are not giving their patients the opportunity to actually feel their best and have the energy and quality of life their patients desire.

Now, I have to tell you that I have been guilty of this too. Before I discovered what I know now about how hormones actually work in the body, I was just another “one of those doctors.” And I was not giving my patients the opportunity to lose weight, feel great and prevent chronic disease.

My new Anti-Hormone Program will change all of this. Because of how well this program and concepts work, I can now offer you a practical solution to actually help you feel better, look better and prevent accelerated aging.

This program is focused on helping you achieve…

• Improved energy
• Weight loss
• Body transformation
• More restful sleep
• Balanced mood
• So much more…

I am sure you are wondering why my new program is called the Anti-Hormone Program. Here is why:

I am fed up with how doctors are failing to truly help their patients because of their lack of understanding when it comes to basic hormones and biochemistry. This failure has caused millions of patients to spend money they didn’t need to and prevented them from achieving the real health they deserve.

So, my program is about, once and for all, speaking the truth and helping patients access the optimal health that lies within.

Anti-Hormone Program is the comprehensive approach I think so many patients have been looking for.

Due to the personal time I invest with each patient in the program, I am only able to accept a limited number of people at any one time.

But in an effort to make this program affordable to more people, I'm currently offering to subsidize a large portion of the cost. This is something I'm doing while I document results and collect successful case studies.

Here is what you can expect with starting the Anti-Hormone Program:

Precise Refining and Optimization of Your Hormones
This is **vastly** different than just giving you hormones or supplements or herbs or whatever to optimize your hormones.

In fact, if you are interested in just boosting your hormones, I encourage you to stop reading now.

My **Anti-Hormone Program** goes way beyond anything related to just boosting your hormone levels.

Because so many doctors and practitioners have failed to understand the how and why of hormones, so many patients are not getting the results they seek. This is a huge failing of modern day medicine.

**Hormone Resistance Will Make You Fat, Tired and Depressed**

(Make Sure You Don’t Skip This Part!!)

The biggest problem we face as humans is that we adapt, very quickly, to our environment. This is both good and bad. It is good when we go from a warm climate to a cold climate but it is bad when we want to maximize our hormone efficiency.

Remember, the key with hormones is not how much hormone is available, but rather, how efficiently those hormones bind to the hormone receptors.

And what happens to most of us as we age is that our hormone receptors adapt and stop working well. Simply put, the hormone receptors go into hiding.

There are many theories of aging, but one significant factor in aging is what I just outlined: hormone receptors adapting and not working well to bind hormones.

Why would the hormone receptors adapt in a negative fashion?

While I don’t know all of the answers, my theory is that the hormone receptors go into hiding for two reasons:

1. They are being blocked by something other than the target hormone
2. Chronic over-exposure of the receptor to the hormone makes the hormone want to go and hide

Now, if we don’t pay attention to the hormone receptor, we will miss the big picture.

Let me break this down further so you can understand exactly what I mean.

First, why would the hormone receptor be blocked?

This is not well understood, but hormone receptors are, unfortunately, not “specific” about which hormones can bind to them.
The classic example is the thyroid hormone receptor.

The thyroid hormone receptor can bind at least three separate hormones: T4, T3 and Reverse T3.

The active thyroid hormone is T3, it is the gas pedal...when T3 binds to the receptor, good things happen: we become more metabolically active which helps to keep us lean, our skin well moisturized and our brain active and alert.

But when Reverse T3 binds to that same receptor, the brakes are put on......we slow down, skin gets dry and brain fogs.

Our “normal” physiology dictates that we will produce both T3 and Reverse T3. It is nature’s way of keeping us in balance... we don’t want to push down on the gas all the time we are driving, right?

This is true, as well, if you take thyroid hormone replacement. All of our Reverse T3 comes from our T4, so if you are taking Synthroid, Levoxyl, Armour Thyroid, Nature-Throid or any other thyroid hormone that contains T4, you are contributing to making more T3 and Reverse T3.

All hormones act this way, not just thyroid hormone. And while there are not “reverse” hormones for each hormone, each hormone does have a balancing act to perform in regards to the hormone receptors.

Are Your Hormones Truly Balanced? Are You Sure?

So as you can start to understand, if your thyroid hormone receptor is filled with Reverse T3 instead of T3 itself, it gets clogged! There is room for only one or the other—not both. If you are filling your thyroid hormone receptors with Reverse T3 and not T3, you are essentially making that receptor not work in your favor.

If this is happening with the majority of your thyroid receptors, you can see what will happen.

Instead of driving with your foot on the gas, you will be driving with your foot on the brake.

This leads to the slowing down of your metabolism and causes you to feel: tired, fatigued, depressed, overweight and other negative symptoms.

This can happen with ALL of your hormones including estrogen, testosterone, progesterone, growth hormone, etc.

If your body is filling your receptors with the wrong hormone, it becomes physiologically impossible to feel good, have energy and have a great quality of life.

Now, let’s discuss the second reason your hormone receptors will go into hiding: chronic, over-exposure to a hormone.
The classic example here is with Insulin Resistance. What happens with Insulin Resistance can and does happen with every other hormone. Unfortunately, we only hear about the Insulin Resistance.

When we eat carbohydrates, our body has to release insulin in order to get the carbohydrate (sugar) from the blood stream into the target muscle/cell.

If you are eating too many carbohydrates than your body can handle, you will continually release insulin. This is because we need the insulin in order to get the sugar from the blood vessel to the target cell or muscle. Without insulin, we cannot move the sugar out of the blood stream.

So insulin is critical for us metabolically and nutritionally.

Now, when you release too much insulin over time, our insulin receptors do not like this. They are OVER-exposed to insulin, so they stop showing up for their job. They hide.

And when they hide, the insulin has less receptors to bind to. When this occurs, the blood sugar cannot efficiently move out of the bloodstream and therefore the sugar stays high in the blood which leads to diabetes and a host of medical complications. It also produces more fat causing you to gain weight and slow down.

The most basic way to treat this is to remove the carbohydrates from the diet. No carbs=very little insulin release.

Unfortunately, the standard American diet is loaded with carbs (pasta, bread, cereals, cakes, cookies, pies, etc.) and so many individuals cannot successfully stop the carbohydrate intake.

**Insulin Resistance Is**
**The Tip of The Iceberg**

Remember, this type of hormone receptor resistance happens with all hormones, not just insulin. So if you are exposing your hormone receptors to too much Testosterone or Estrogen or Progesterone or Cortisol, this scenario is occurring inside of you.

I hope this is beginning to make sense to you.

To recap: the majority of how we feel and how we age is dependent upon the influence of our hormones.

If you are taking hormones of any kind, then you certainly should be interested in the Anti-Hormone Program.

And if you are not taking any hormones, you, too, should want to keep your hormones working FOR you and not AGAINST you.

As I said earlier, this program is extremely limited due to the hands on nature of the work.

If you are accepted into this program, we will go into much more detail where I will break down all of the information regarding all of the hormones for you.
And that is just it: this is about YOU.

Just taking hormones or supplements, for that matter, will not get you to your goals. You must be extremely precise.

So what I’ve done is taken a HUGE amount of knowledge and experience and packaged it up. I’ve put it together in a way that makes it simple to go from where you are now to a life with more energy than you probably think is possible.

Please understand that accessing this type of health isn’t a one time event. It’s a process. More importantly, it is a way of life.

I’ve done a lot of research over the past months and there is NOTHING out there like this at all.

Natural health just doesn’t cut it. That’s because natural health is not real health.

What is real health?

In its simplest form… real health is more energy. More energy, more focus and more life force to live life your way.

If You Are Interested in More Focus, More Life Force and More Life, then Keep Reading

Here is a summary and take away point, I want you to grasp:

If you’re looking for magic wand stuff, where I just snap my fingers and all your problems go away, you’re in the wrong place.

If you’re looking for a systematic approach to bringing REAL HEALTH into your life, then keep reading. Because no one’s ever offered something like this before.

If you are TRULY looking for a solution to your weight gain, fatigue, depressed mood, low energy, lack of sleep, accelerated aging, then my new Anti-Hormone Program might be a good fit for you.

Here are the details regarding what you will get when you enroll in this program:

• **Comprehensive Lab Testing** ($3150.50 value)
• **Proprietary Supplements** to help overcome your hormone resistance ($1250.75 value)
• **Customized nutrition planning** ($895.65 value)
• **Precision bio-identical hormone prescription and monitoring** ($1575.90 value)
• **Full and comprehensive email support by me**, Dr. Koniver, for the full 6 months of the program ($1000 value)
The retail total for this program is $7872.80, but during the next 30 days, I am going to subsidize the majority of the cost and accept a limited number of new patients into the program for a reduced fee of $1,997.

This represents an enormous savings for anyone interested in pursuing real health.

I imagine all of the available spots will be taken fairly quickly, so if the Anti-Hormone Program is something that sounds interesting to you, it will be in your best interest to act quickly.

The Anti-Hormone Program
is By Application Only

To ensure that only patients suited to the program are able to enroll, I am accepting new patients to this program by application only. If you are interested in a proven path to feeling better than you've ever felt, I encourage you to apply for the Anti-Hormone Program today.

As I stated, I am only accepting a small number of patients into this program at such a low fee. The only thing I ask in return is for feedback and testimonial to use for the book that I am writing.

Here is what you need to do if you are interested. And please, do it now as I know the limited spots will fill up quickly:

organicmedicinenow.com/resistance

Please allow 24-48 hours for me and my staff to review your application. If you are accepted into the program, you will receive all of the information you need to get started.

If you have any questions about this letter or the Anti-Hormone Program, please do not hesitate to contact me at drk@organicmedicinenow.com.

To your health,

Craig Koniver, MD

P.S. Since we've never met, I wanted to include some more information about myself and my experience. I live and work in and around the Charleston, South Carolina area.

In 2006, I founded Organic Medicine Now, LLC and in just two years, built it into a thriving Integrative Medical practice with over 4000 active patients.

I have offered many different natural therapies including Biopuncture, Bio-identical hor-mones, nutritional supplements, integrative IVs to name a few.

After running such a successful medical practice, I decided to also begin offering my skills and experience to other doctors whom I now consult with from all over the country.
I enjoy helping patients find real answers to their health problems and then offering them natural health solutions to optimize their health.